

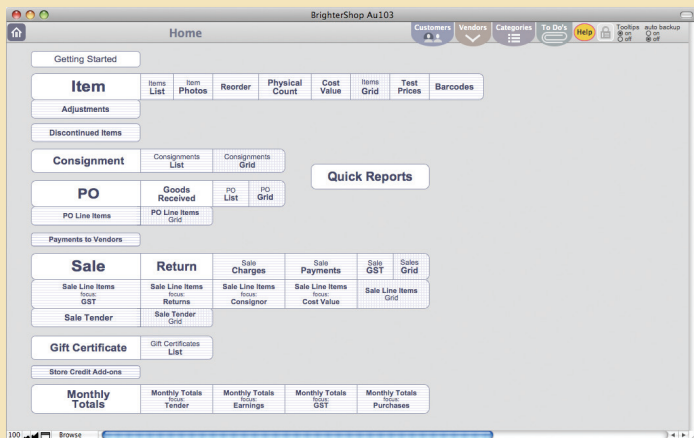
The easy to learn and use, easy on the eyes, powerful and affordable retail point of sale (POS) software solution custom-built for Australia.

Running a retail business needn't be complicated. BrighterShop Au makes retail point of sale easy. Ring up sales. Manage purchasing in multiple currencies. Control stock. Issue and redeem gift certificates. Grant and redeem store credit. Manage consignment and lay-bys. Print barcodes. Get lightning fast reports including automatic cost value accounting, automatic monthly summaries and quick closing summaries. Run powerful price testing routines. Effectively manage GST. Track and connect with your customers. Be in control.



"BrighterShop is fast, effective and professional when handling purchases, sales at the checkout, inventory control and customer tracking."

BRIGHTERSHOP AU



The clear, simple design of BrighterShop Au gives staff more time to assist customers, while the depth of management features gives you the control you need over all aspects of retail operations.

BrighterShop Au delivers a precise picture of business performance with simple and flexible reporting providing as little or as much detail as you require over any time period. Plus you can see who's coming back and spending, who's got a birthday coming up and easily send out group e-mails.

With BrighterShop Au we understand that image is important and that your POS system needs to look good. Attractive software design, combined with flexible hardware configuration means that you can design your checkout to match your store.

You want your data to be secure, but not locked up in a proprietary software format. The BrighterShop Au application and data is a single FileMaker® file, so it's easy to track and backup. FileMaker® is a market leading database application, with millions of users and thousands of developers.

BrighterShop Au runs on any Mac or PC with FileMaker® Pro 10 or 11 – even a laptop – with or without a barcode scanner. You get all the time-saving benefits of a networked retail system, but with less equipment and more flexibility.

Make your shop a BrighterShop.

Visit our web site at www.ambrite.com.au,
call us any time on **02 9386 9368**
or email info@ambrite.com.au.

Simple Evaluation, Flexible Pricing Options plus Automatic Upgrades

Test drive today. The trial version of BrighterShop Au is fully functional. Get familiar by adding your data and conducting realistic transactions. Once you're ready to purchase, the installer simply inserts your shop information and provides you with 12 months of upgrades to take advantage of new features at no extra charge.

Don't want to purchase a perpetual license? No problem. Take advantage of the cost-effective annual license which also includes 12 months of upgrades. This lowers your initial software cost and obviates the need to depreciate the purchase.

A single license entitles you to use BrighterShop Au at one store location on any number of computers.

If you sell it, BrighterShop Au can help you sell it! Any retail business that purchases and tracks stock and makes sales at one or more checkouts can utilise BrighterShop Au, including :-

- ✓ Arts & crafts, second-hand & vintage
- ✓ Automotive parts & accessories sales
- ✓ Bicycles & accessories sales
- ✓ Blinds, awnings & shutters
- ✓ Books & stationery
- ✓ Clothing & footwear
- ✓ Computers & electrical
- ✓ Cosmetics & beauty
- ✓ Fishing, outdoor, sports, camping & recreation
- ✓ Floor coverings
- ✓ Florist & gardening
- ✓ Furniture
- ✓ Gifts, novelties, home decor & homewares
- ✓ Games & hobbies
- ✓ Hairdressing
- ✓ Hardware, tools & building supplies
- ✓ Jewellery & fashion accessories
- ✓ Lighting
- ✓ Mowers & chainsaws
- ✓ Music, Video & DVD sales
- ✓ Office supplies
- ✓ Pawnbrokers
- ✓ Pet & pet supplies
- ✓ Photographic
- ✓ Sewing, embroidery & handcrafts
- ✓ Swimming pool supplies
- ✓ Toys

Inventory

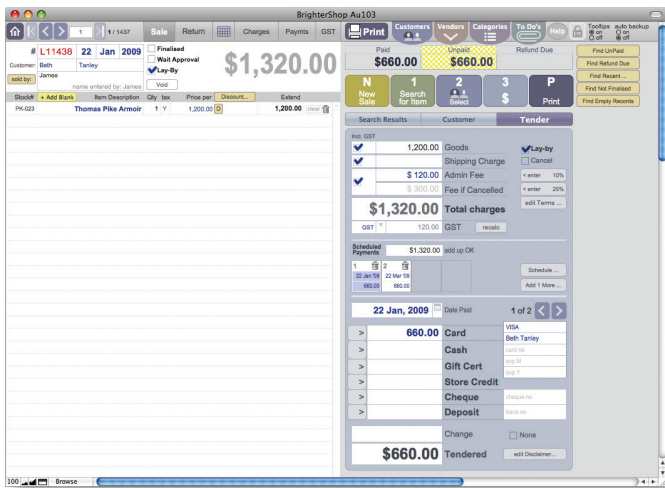
Organise stock into multiple of categories and sub-categories. Track stock levels and sales and automatically generate purchase orders. Get quick visual warnings ("red flags") of low stock. Get fast stock-take information for single items, categories, vendors or any combination. Print barcodes quickly and easily. Generate product catalogues.

- ✔ Supports custom alpha- stock number system
- ✔ Prints and scans barcodes from stock numbers
- ✔ Flexible, searchable categories and sub-categories
- ✔ Unlimited unit types (each, box, pack, etc.)
- ✔ Record trail of adjustments to the count
- ✔ Discontinues and restores items
- ✔ Displays and prints item photos
- ✔ Supports consigned goods, with consignment contracts
- ✔ Automatic low-stock tracking, reordering and PO generation
- ✔ Stock take using clear physical counts with optional autoadjustments across single or multiple items

Sales

Selling at the checkout is fast and flexible. Find items with scanner or quick searches. Verify by product photos. Handle discounts, credit notes, gift certificates, returns, wait approval sales, lay-bys and customer special orders. Customers can pay with multiple tender types for the same sale. Sell packages or kits of items for special bundled prices.

- ✔ Scan UPC and custom barcodes at checkout
- ✔ Support for high-speed receipt printer & automatically opening cash drawer plus normal desktop printers
- ✔ Easy item searches by description, vendor or category
- ✔ Clear, attractive customer receipts with full colour logo
- ✔ Lay-by sales with payment scheduling and printed Lay-by contract
- ✔ Multiple salesperson logins and sale tracking. "Sales" login with simplified user interface for fast checkout
- ✔ Multiple tender forms per sale (cash, card, cheque, direct deposit, store credit, gift certificate)



Pricing

Comprehensive price testing to test changes in pricing across any range of items and see the results on profitability. Automatically round pricing to end in ".95" or other amount and increase/decrease pricing by percentage or percent markup from cost.

- ✔ Includes price testing and modelling
- ✔ Automatic cost-value and profitability calculations
- ✔ Supports non-taxed goods
- ✔ Group items to sell as a kit (bill-of-materials) or as individual items. Allows bill-of-materials pricing while maintaining individual prices

Purchasing

Raising purchase orders for stock replenishment based on sales or predetermined stock levels is a breeze. Order from any country in any currency and track exchange rates. Automatic conversion to local currency and tracking of shipping and other costs of goods.

- ✔ Create purchase orders automatically when counts fall below threshold
- ✔ Purchase "mixed packages" of multiple items for single price and store in inventory as individual items for sale
- ✔ Tracks back-orders, split shipments and disposal of unfit goods
- ✔ Allocate freight costs when shipment contains varied goods
- ✔ Purchase in any currency with automatic cost value calculation in home currency

Consignments

Manage consignment sales with ready-to-print consignment contracts.

- ✔ Unlimited items per consignment
- ✔ Release goods back to consignors
- ✔ Pay and track payments to consignors
- ✔ Consigned and regular goods in sales

Customer

Knowing what your customers are buying and what's not selling plus tracking customer purchase history is easy. By performing simple searches on your customer database, assigning keywords and sending e-mails automatically, BrighterShop Au helps you manage the relationship with customers. You can also export customer data to newsletter or mail list management applications for the creation of sophisticated customer promotions.

- ✔ Holds customers' name, address, phone, email
- ✔ Import existing customer data
- ✔ Show customer purchase history
- ✔ Shows customer special orders, Gift Certificate purchases and redemptions, store credit and more
- ✔ Assign keywords to customers and send email to groups
- ✔ Search on any customer data to select specific groups
- ✔ No-mail preference with automatic blocking
- ✔ Print mailing labels for individual or groups of customers

Gift Certificates

Your customers love your store and with BrighterShop Au they can bring friends, family and others to your store with Gift Certificates. Each attractively printed Gift Certificate can be for any amount and can carry a custom message from the giver.

- ✔ Print scannable certificates in any amount, either with generic design or custom artwork
- ✔ Support for preprinted gift certificates with preassigned numbers
- ✔ Redemptions of Gift Certificates plus any combination of payment methods (cash, credit card, EFTPOS, etc.)
- ✔ Partial redemption, with automatic balance tracking

Reporting and To-Do Lists

Find out what products are selling hot and what products are not, which customers are buying and what is the level of profitability. Keep organised with built-in To-Do Lists which can be generated automatically when stock exceptions occur or goods for a sale need to be shipped, or you can manually add To-dos as they occur to you.

- ✔ Built-in to-do list
- ✔ Instant reports based on any date range (e.g. today, current quarter, year-to-date, or arbitrary)
- ✔ Reports focusing on sales, stock, profit, tax, vendor purchases, customers, sales staff and more
- ✔ Report GST using accrual or cash method
- ✔ Automatically saves monthly summaries for long-term performance tracking
- ✔ Single click drill-down into more detailed reports
- ✔ Comprehensive analysis using FileMaker®'s finding and sorting abilities

Access and Security

Not all staff need access to all functions. Passwords and multilevel accounts control who has access to what. Sales staff can login to a simplified user interface providing simple checkout functionality.

- ✔ Unlimited login names and passwords with multiple privilege levels
- ✔ "Lock" function lets you lock the software if you need to leave the checkout unattended for a short while
- ✔ Multiple workstation access via network or internet
- ✔ Add workstations with no extra license fee per station
- ✔ Workstations can be Mac, Windows XP, Vista or a combination

Administration

Be sure your data is safe and secure while expanding to multiple workstations. Import and export easily to eliminate manual data entry tasks. Extend your business applications through powerful FileMaker® Pro features.

- ✔ Manual or automatic backups
- ✔ Export to spreadsheets, delimited text files, etc. for easy import into other applications
- ✔ Flexibly import price lists, inventory, customer or other data
- ✔ Expand functionality using FileMaker® Pro related tables to address additional business needs
- ✔ Support for FileMaker® Pro Server for virtually unlimited simultaneous users

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